



Increase your business exposure at the **2018 HOLLYFEST** community festival.

Business is booming in Holly Springs!
Don't miss out on this economic success.

Register for a booth space **TODAY!**



*Deadline to register:
Friday, September 28, 2018.*

P.O. Box 695
Holly Springs, NC 27540
www.HollySpringsChamber.org



Community visibility
Grow your market
Reach new consumers!

**Business to Consumer
HOLLYFEST
Business Expo**

Each year HollyFest draws a crowd of over 5,000!

Saturday, October 27, 2018

10:00am—4:00pm

Sugg Farm Park

2401 Grigsby Avenue

Holly Springs



Application Information and Rules

Eligibility

Business Members of the Holly Springs area are invited to this one-day community festival. Take the opportunity to introduce your products and services to over 5,000 **HOLLYFEST** attendees. You may choose to distribute coupons, literature or promotional materials to encourage future business.

Booth Space

Booth size is 10 ft wide x 10 ft deep. All exhibitors must furnish their own display equipment and provide the necessary protection from the elements. Exhibitors must stay within their assigned space, keep the back of their area neat at all times, and clean the area after the 4:00 pm breakdown. **No tables, chairs, canopies or electricity will be provided. Generators are not allowed.**

Multiple booth spaces may be rented. The Holly Springs Chamber of Commerce will determine placement of booths and vendors on a first come basis. Setup begins at 6:30 am on Saturday, and all displays must be completed and the aisles must be clean and free of boxes by 9:30 am. All displays are to be in good taste, neat and appealing to the customer. **No vehicles are allowed in the Booth Space.**

Business Expo Hours—10 am to 4 pm

You must maintain your booth until closing. Early packing will not be allowed. Vehicles will not be allowed to remain in the booth area. Assigned parking will be provided nearby. Prior to the festival, you will receive your booth space number, directions, map to the event, parking instructions, and other information.

Fees Divided by Zones closest to entrance: Per 10 x 10 Space

Zone 1—\$150 per booth space for Chamber Members;
\$175 Non-Members.

Zone 2—\$125 per booth space for Chamber Members;
\$150 Non Members.

Zone 3—\$100 per booth space for Chamber Members;
\$125 Non-Members & Political Candidates

Political handouts are prohibited outside perimeter of booth space.

Each exhibitor is responsible for collecting and reporting the applicable sales tax.

Vendors selling goods and/or services must display valid NC Sales and Use Tax certificate displayed during the entirety of event if required by NC Dept. of Revenue.



Business Expo Application and Liability Release Form

(Please Print)

Contact Name _____ Company _____

Phone (_____) _____ Email: _____

Address _____

City _____ State _____ Zip _____

Number of booths requested _____ Zone: _____ Amount _____ (see listed fees)

Please list any free items or services you plan on giving away: _____

Food, Drink Products, and Face painting are prohibited as give away items!

Card holder's name _____

Billing Address _____

VISA/Master Card/American Express # _____

V Code _____ (3 digit # on back of card after account #) Exp. Date ____/____/____

I/we _____ hereby acknowledge and accept the terms of this application and release all sponsors, co-sponsors, organizations, or individuals involved with the Holly Springs Chamber of Commerce, or the Town of Holly Springs, from any liability (product or personal).

signature

_____/_____/_____
date

The Holly Springs Chamber of Commerce reserves the right to revoke or refuse to grant booth space at anytime and shall not be liable to anyone for this action. No booth will be allowed to setup without the above Application and Liability Release form signed and dated. Applications must be filled out completely.

Sign and return this contract and application. Please make copies of this form for your own records. Please complete this form and mail with your registration fee to:

**Holly Springs Chamber of Commerce
P.O. Box 695
Holly Springs, NC 27540**

**Deadline for Entry
Application & Payment must be
received before September 28, 2018.**

**Event is rain or shine.
Sorry, no refunds.**

If you have any questions please contact:

Holly Springs Chamber of Commerce
919- 567-1796
Cindy@hollyspringschamber.org.